

CSR policy, how does your company measure the impact of its business travel?

Climate change is a very worrying issue. We find ourselves at a time when it is inevitable to look the other way when we see our world suffering the effects we cause. That is why many companies, regardless of their size or activity, are making a commitment to the environment and caring for it is an indispensable requirement in their **corporate social responsibility policy**.



How to measure the environmental impact of your company?

Nowadays companies are much more aware of the environmental impact they generate with the development of their activities. Many of the organizations make a series of **calculations to know the CO2 footprint** they have emitted. By measuring this footprint, companies will be able to know the proportion of CO₂ generated and its impact on the greenhouse effect.

Why is it important to know the CO₂ footprint of business travel? Quite simple, if you are a company that **respects the environment** and it is a requirement that you include in your corporate social responsibility policy, you should **be aware of how you are impacting** the world with your business travel, in order to compensate it in some way and respect your corporate social responsibility policy.



There are different platforms and applications to make this kind of calculations, but doing it on your own is **going to take you a lot of time** and, in addition, you will have to keep track of all the distances you travel during your business trip, the fuel used by the transport you have used, the days you have been away, and a long etcetera.

If you already know what we are talking about and you spend too much time on these measurements or you want to start doing it in your company, you can rest assured, because at **Consultia Business Travel** we offer a [corporate travel management software](#) that incorporates a complete CO₂ consumption report.

The system we use allows us to produce a CO₂ consumption document, for those companies that need it in their annual report because it is required by their corporate social responsibility policy.

With this analysis that we provide at Consultia Business Travel, we help to **minimise the cost** of the resources involved and the **time** spent on its preparation.

The CO₂ consumption report is just one of the many functions we offer at Consultia Business Travel as a [travel agency for companies](#).